

Metopio vs. Traditional CHA Approaches

Scenario	Traditional Approach	Metopio's Approach
Output Format	200-page PDF report, static Excel spreadsheets	Interactive health atlas, living dashboards, dynamic reports
Data Freshness	Outdated the moment it's published; updated every 3+ years	Real-time data updates; always current
Stakeholder Use	Low engagement; sits on shelf or buried in emails	High engagement; partners use daily for grants, planning, advocacy
Collaboration	Siloed; each org creates own report	Shared platform; unified data view across partners
Time Investment	500+ hours per cycle; manual compilation and formatting	115 hours per cycle; automated data integration
Accessibility	Emailed PDFs; hard to find, hard to search	24/7 web access; searchable; mobile-friendly
Compliance	Meets requirements, but minimal impact beyond checkbox	Exceeds requirements (MAPP 2.0, PHAB, IRS) AND drives action
Visual Impact	Static charts and tables; requires expertise to interpret	Interactive maps, charts; intuitive for any user
Community Focus	Generic geographic boundaries; broad populations	Hyperlocal communities of focus; data-driven targeting
AI & Insights	Manual analysis; limited pattern detection	AI-powered insights; automated anomaly detection

What Organizations Are Saying

- **"Our collaborative model, brought to life by Metopio, allows us to move from apples-to-oranges comparisons to actual impact. Health doesn't stop at county lines."** — *Erin Shoe, Public Health Director, Cabarrus Health Alliance*
- **"Metopio is forward-thinking and has enabled us to rethink how we wield data for action to improve the health of our communities in Chicago."** — *Mervin Dino, MPH, Assistant Commissioner, Chicago Department of Public Health*